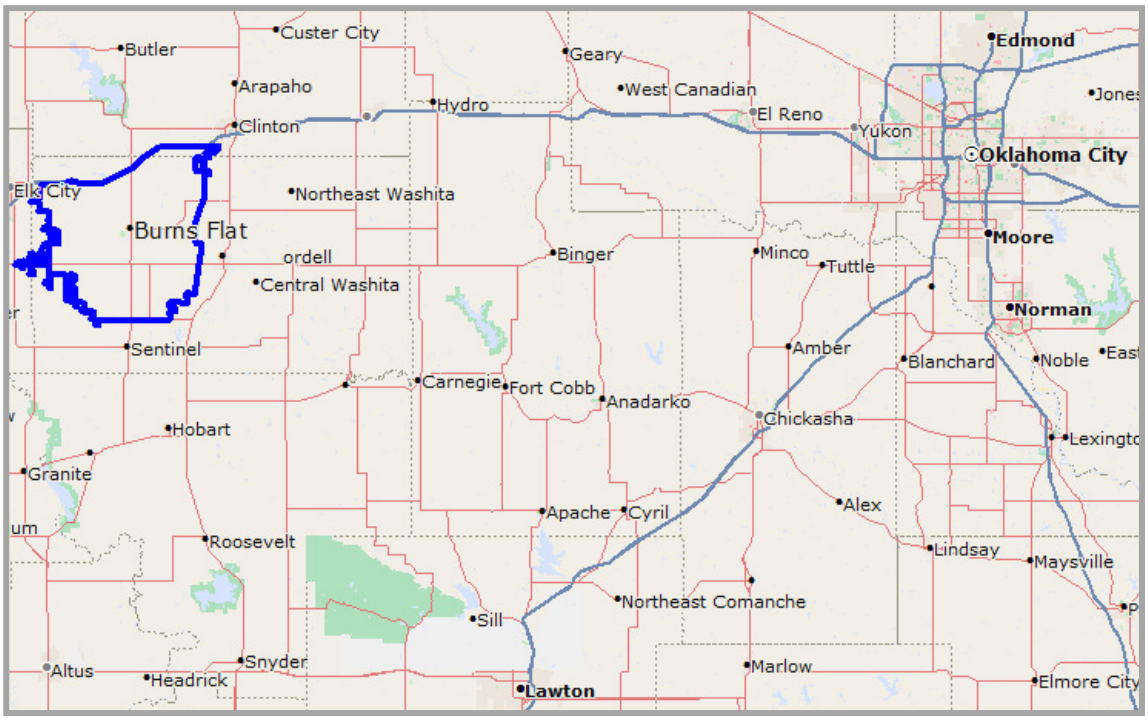
MODA

Midwestern Oklahoma Development Authority

- Washita
- Kiowa
- Custer
- Beckham

BURNS FLAT - COMMUNITY ANALYSIS



PREPARED BY

NORTHEASTERN STATE UNIVERSITY

OKLAHOMA DEPARTMENT OF COMMERCE

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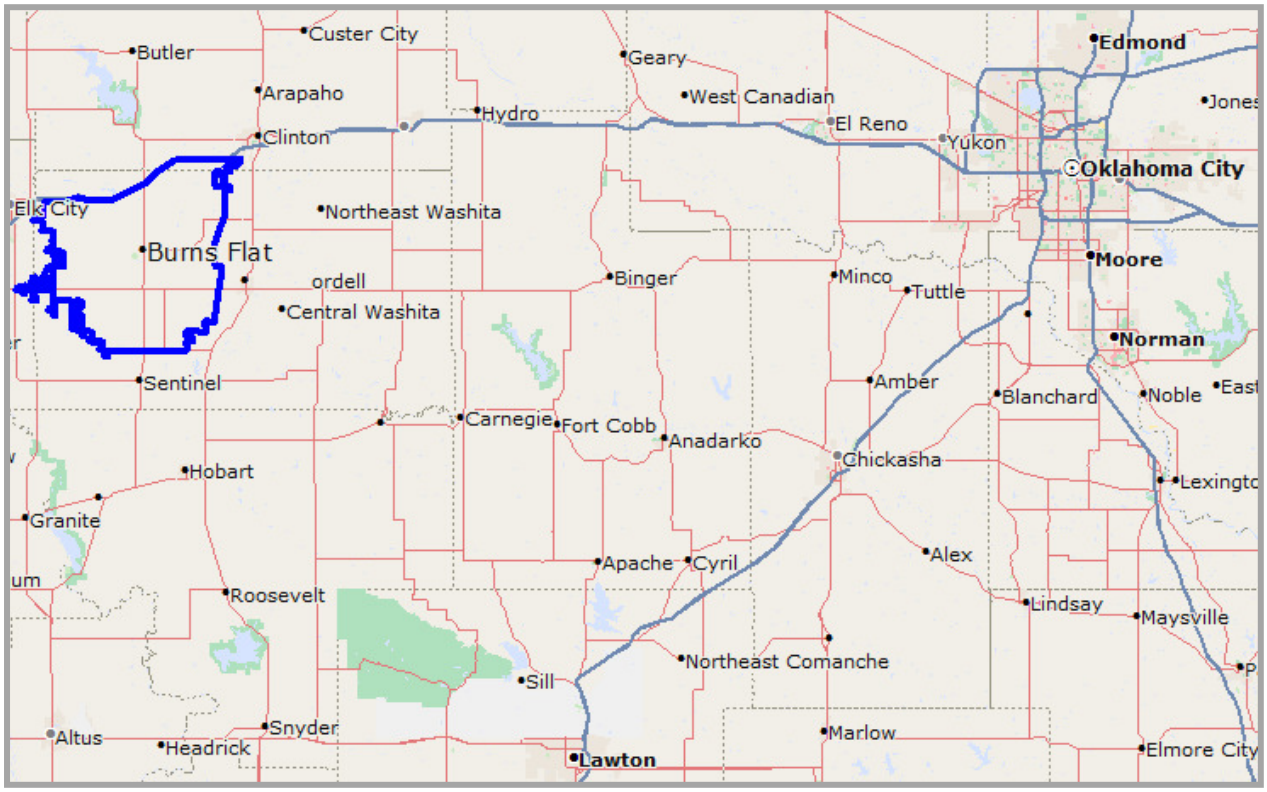
Burns Flat, Oklahoma



STI: PopStats - Demographic Snapshot Comparison Report

Burns Flat Market Area

Population Demographics Q1 2014

Total Population	4,262
Total Households	1,622
Income	
Median HH Income	$43,694
Average HH Income	$54,416
Business	
Employees (Full Time)	635
Establishments	88

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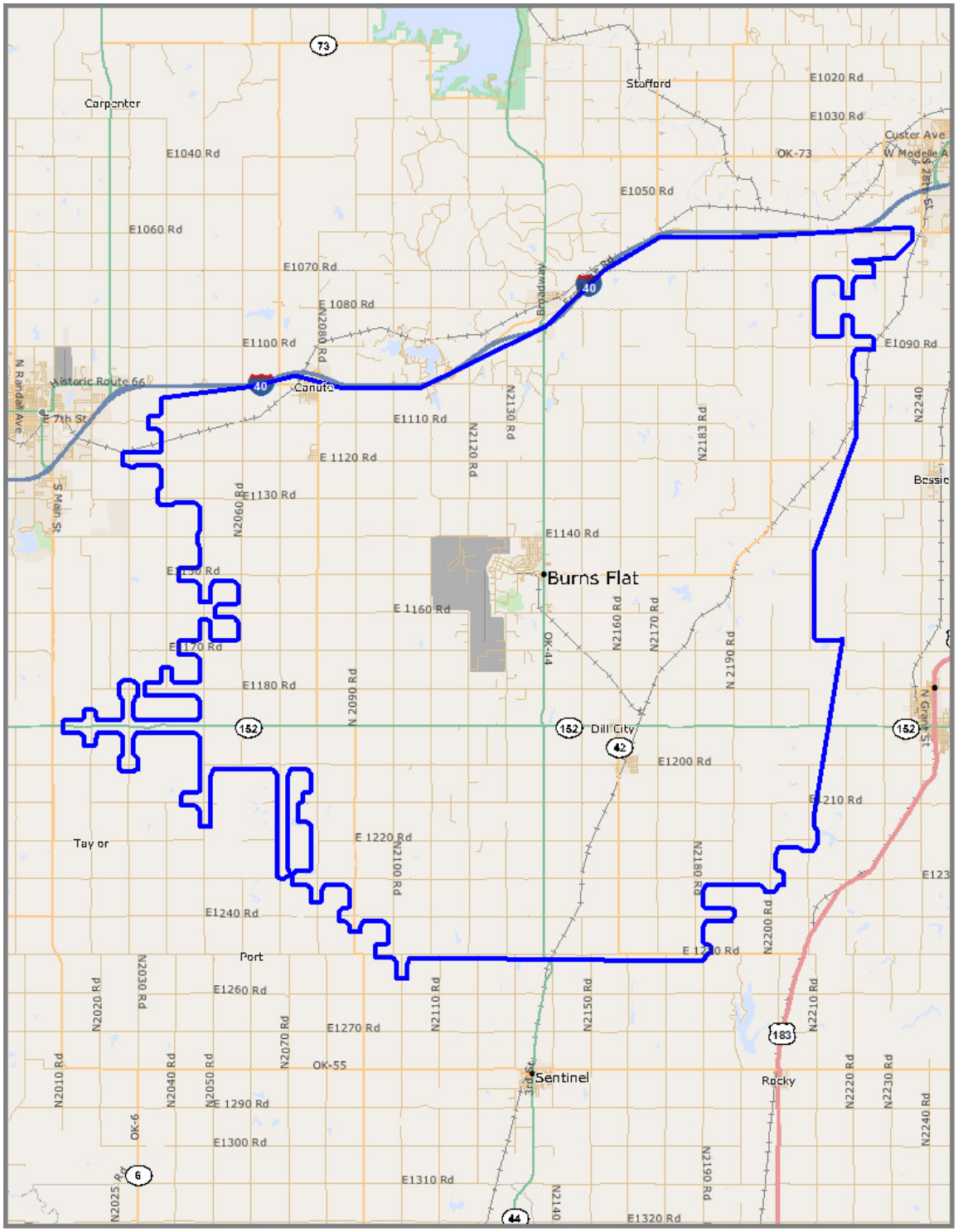
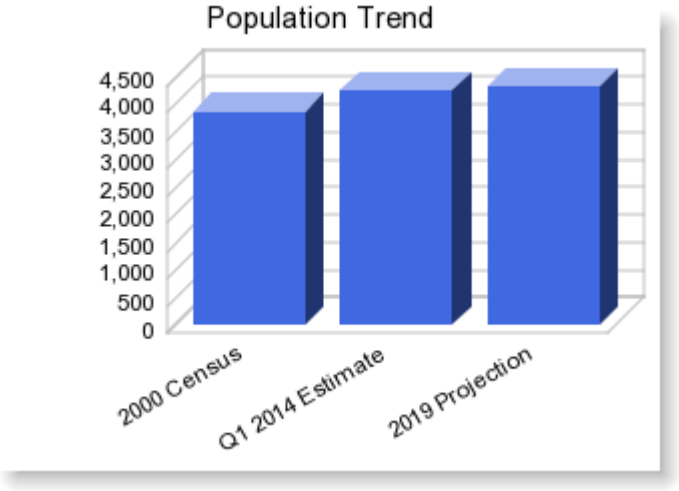
Burns Flat Market Area



STI: PopStats - Executive Summary Report with Charts

Geography: **Burns Flat Market Area**

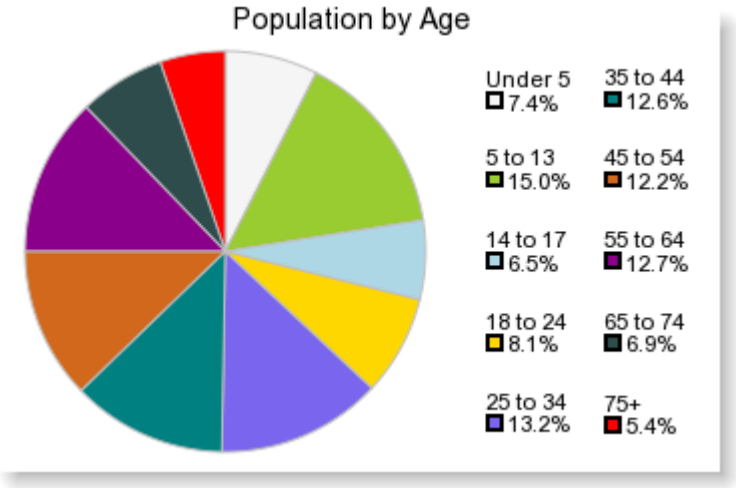
Population Demographics - Q1 2014



The number of households in the study area in 2000 was **1,499**. The household count in Q1 2014 is estimated to be **1,623**. For 2019, the High Range of the Five Year forecast was **1,834** and the Low Range was **1,546** with the actual household projection estimated at **1,653**, a change of **1.82%**. The population in the study area in 2000 it was **3,875**. The population in Q1 2014 is estimated to be **4,262**. For 2019, the High Range of the Five Year forecast was **4,811** and the Low Range was **4,071** with the actual household projection estimated at **4,331** representing a change of **1.61%**.

	2000 Census	Q1 2014 Estimate	2019 Projection	Percent Change 2014 to 2019
Total Population	3,875	4,262	4,331	1.61%
Total Households	1,499	1,623	1,653	1.82%

Population by Age - Q1 2014



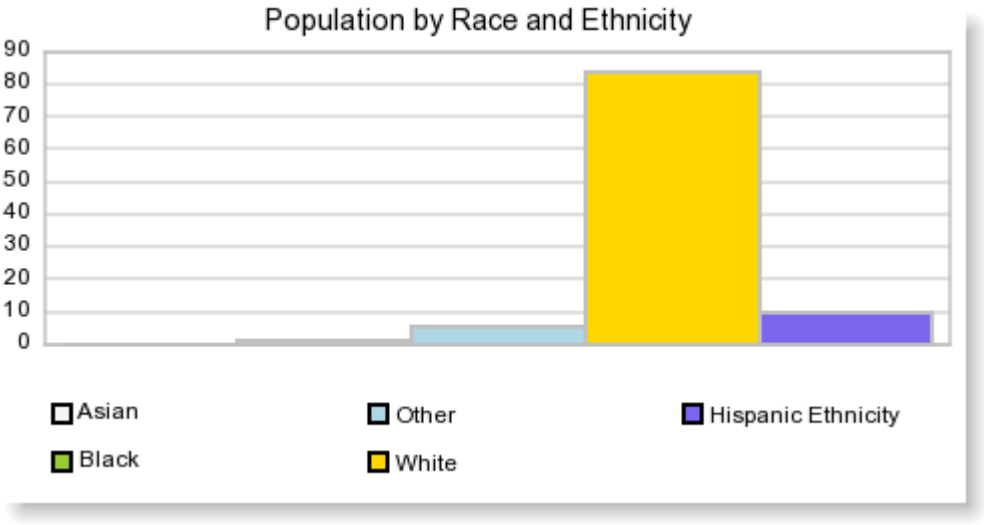
In 2000, the median age of the population was **36**. The median age in Q1 2014 is estimated to be **34** and it is predicted to change in five years to **36** years.

In Q1 2014, females represented **50.61%** of the population with a median age of **34** and males represented **49.38%** of the population with a median age of **35** years.

In Q1 2014, the most prominent age group in this geography is **5 to 13** years. The age group least represented in this geography is **75 +** years. The table below sorts age groups by the Q1 2014 Estimate for the Age Groups.

	2000 Census		Q1 2014 Estimate		2019 Projection		Percent Change 2014 to 2019
0 to 4	276	7.12%	317	7.42%	298	6.87%	-5.94%
5 to 13	462	11.91%	637	14.94%	578	13.34%	-9.23%
14 to 17	372	9.59%	278	6.50%	295	6.79%	6.12%
18 to 24	347	8.98%	346	8.13%	435	10.06%	25.67%
25 to 34	411	10.62%	563	13.22%	491	11.35%	-12.73%
35 to 44	620	16.02%	538	12.64%	604	13.95%	12.17%
45 to 54	485	12.53%	518	12.16%	450	10.40%	-13.10%
55 to 64	356	9.21%	540	12.68%	563	13.01%	4.21%
65 to 74	322	8.30%	292	6.87%	371	8.57%	26.73%
75 +	220	5.68%	228	5.36%	242	5.59%	5.89%

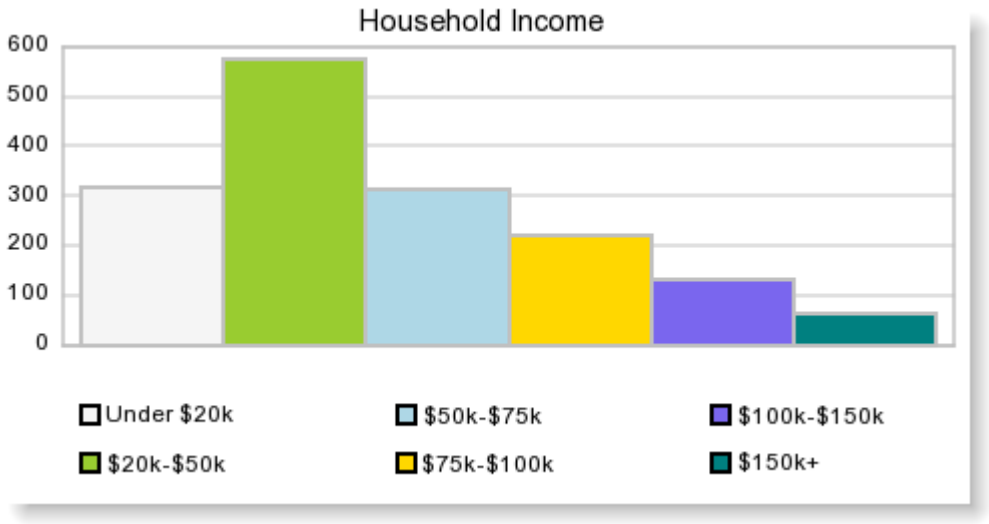
Population by Race/Ethnicity (Hispanic Shown Separately) - Q1 2014



In Q1 2014, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **Asian**.

	2000 Census		Q1 2014 Estimate	
White	3,448	88.98%	3,559	83.50%
Black	46	1.19%	47	1.11%
Asian	1	0.03%	12	0.28%
Other Race	223	5.76%	236	5.53%
Hispanic Ethnicity	156	4.01%	408	9.58%

Households by Income - Q1 2014



In Q1 2014 the predominant household income category in this study area is **$20k to $50k**, and the income group that is least represented in this geography is **$150K +**. The following table ranks income groups by the Q1 2014 Income Classes.

	2000 Census		Q1 2014 Estimate	
$0 - $19,999	463	30.87%	320	19.72%
$20,000 - $49,999	680	45.38%	577	35.57%
$50,000 - $74,999	221	14.76%	312	19.23%
$75,000 - $99,999	67	4.44%	220	13.58%
$100,000 - $149,999	41	2.77%	130	8.05%
$150,000 +	26	1.75%	62	3.82%
Average Hhld Income	$40,169		$54,417	
Median Hhld Income	$30,075		$43,694	
Per Capita Income	$15,536		$20,721	

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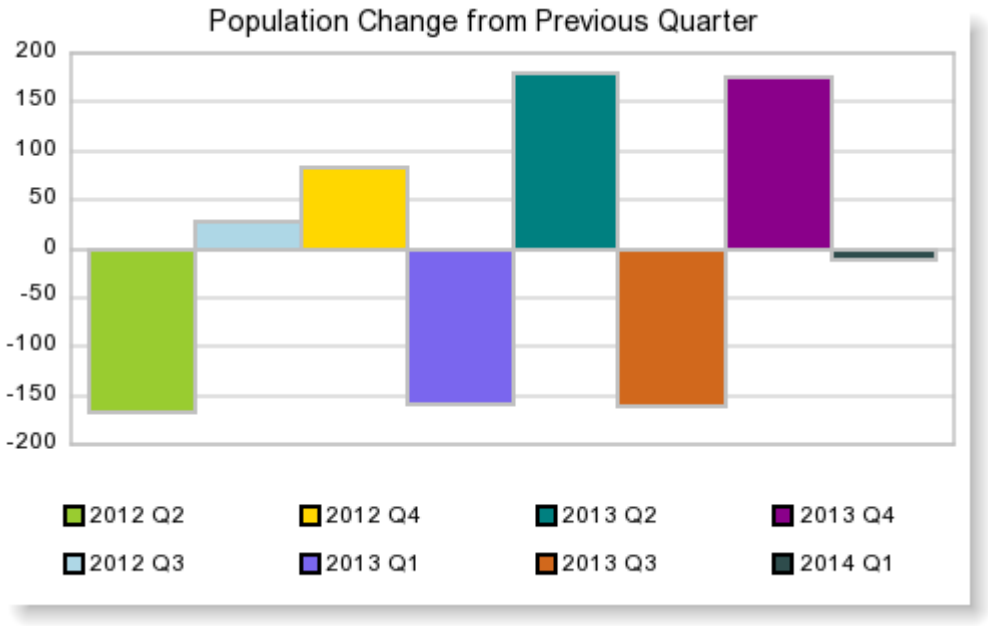
STI: PopStats - Growth Summary Report

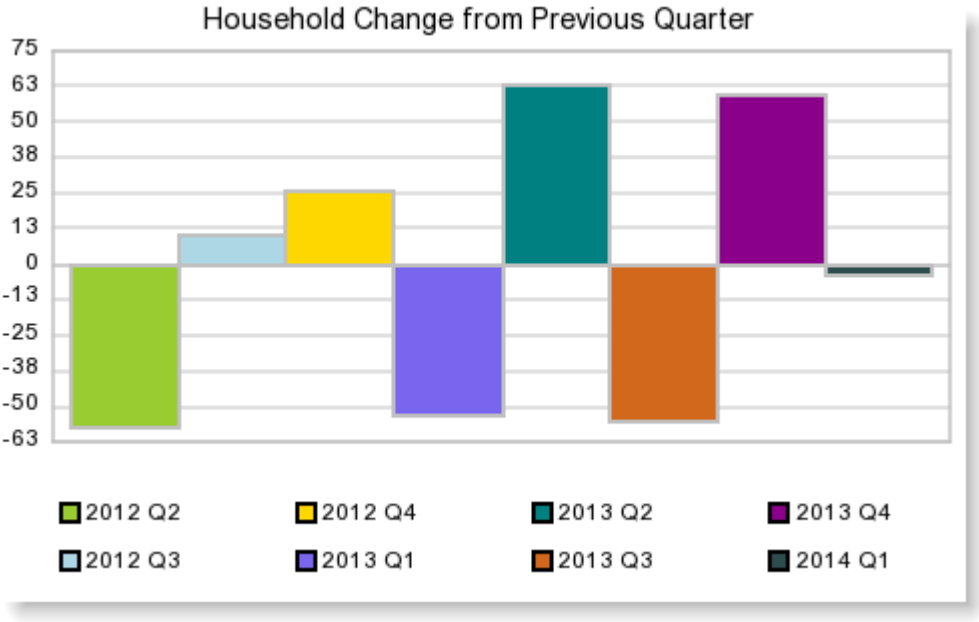
Geography: **Burns Flat Market Area**



In 2000, the population was **3,875**. By Q1 2014, the population was estimated to be **4,262**, representing a change of roughly **9.99%** and an annualized change of approximatel y **2.66%**.

Population Change

		Population Change from Previous Quarter	
Quarter	**Population**	**Change**	**% Change**
2012 Q2	4,122	-166	-3.87%
2012 Q3	4,151	28	0.69%
2012 Q4	4,235	84	2.03%
2013 Q1	4,077	-157	-3.72%
2013 Q2	4,259	181	4.44%
2013 Q3	4,098	-160	-3.77%
2013 Q4	4,272	174	4.25%
Current Quarter	4,262	-9	0.23%



In 2000, there were **1,499** households. By Q1 2014, the household count was estimated to be **1,623**, representing a change of roughly **8.29%** and an annualized change of approximatel y **2.21%**.

Household Change

		Household Change from Previous Quarter	
Quarter	**Households**	**Change**	**% Change**
2012 Q2	1,578	-58	-3.55%
2012 Q3	1,588	10	0.64%
2012 Q4	1,613	25	1.59%
2013 Q1	1,560	-53	-3.29%
2013 Q2	1,623	62	4.03%
2013 Q3	1,568	7	0.49%
2013 Q4	1,627	59	3.79%
Current Quarter	1,623	-4	0.25%

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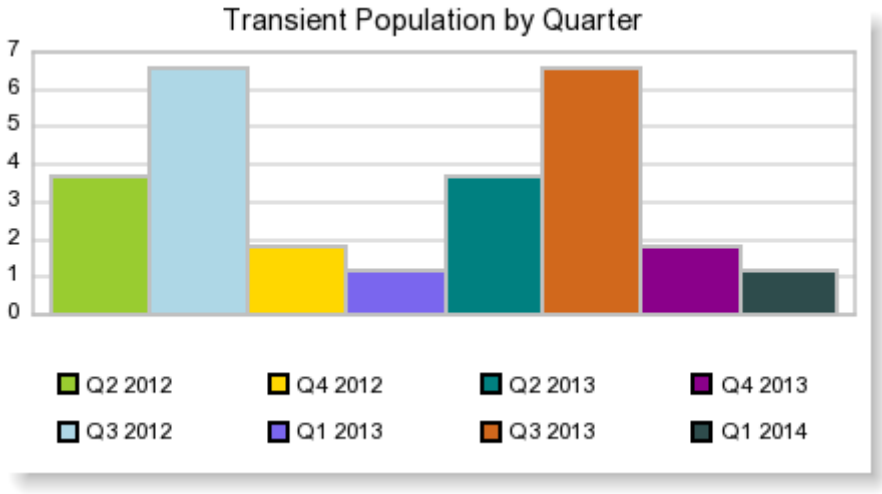
Transient and Seasonal Population Report

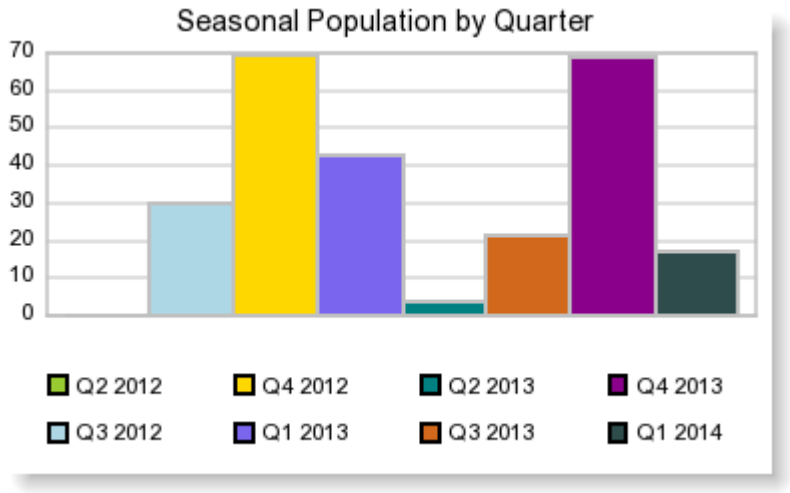
Geography: **Burns Flat Market Area**

Transient Population by Quarter



The average number of people per night who reside in a hotel/motel, campground, or recreational vehicle (RV) park for at least one night and up to six weeks. This estimate does not count daytime visitors to an area, only overnight visitors. The eight quarters of history help retailers identify trends within transient populations.

Seasonal Population by Quarter



Population that resides in a housing unit specifically designated as seasonal housing, such as a summer cottage or winter chalet. Unlike traditional housing, the unit is typically vacant during the off-season times of the year. For trending purposes, eight quarters of history are provided.

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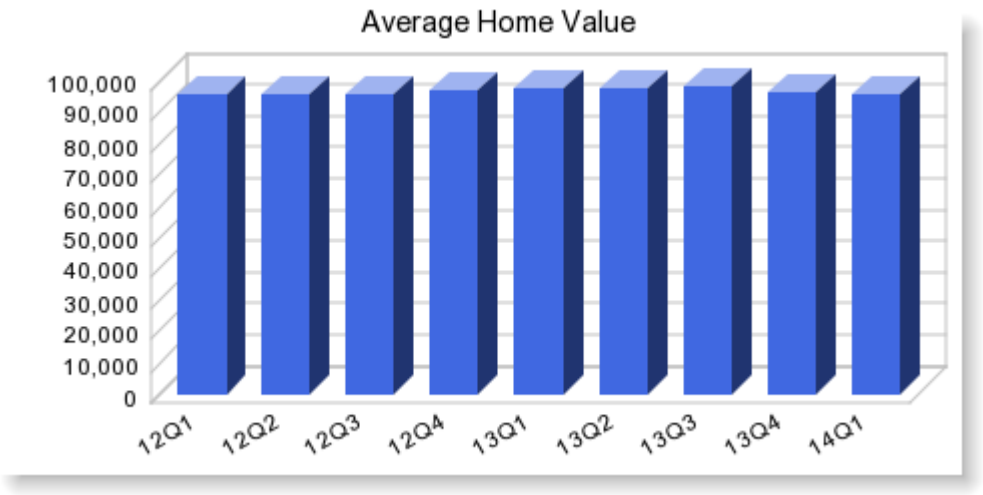
STI: PopStats - Housing Value Summary

Geography: **Burns Flat Market Area**

Housing Units Q1 2014	
Housing Units	1,910
Owner-Occupied	55.85%
Renter-Occupied	29.10%
Vacant	15.03%

Housing Value	
Under $30,000	9.36%
$ 30,000 to $59,999	24.50%
$ 60,000 to $89,999	27.17%
$ 90,000 to $125,999	17.85%
$ 125,000 to $174,999	10.77%
$ 175,000 to $249,999	5.79%
$ 250,000 to $399,999	2.91%
$ 400,000 to $499,999	0.82%
$ 500,000 to $749,999	0.31%
$ 750,000 to $1 Million	0.46%
Over $1 Million	0.00%

Average Home Value by Quarter	
Average Home Value 12Q1	$95,769
Average Home Value 12Q2	$95,475
Average Home Value 12Q3	$95,432
Average Home Value 12Q4	$97,136
Average Home Value 13Q1	$97,593
Average Home Value 13Q2	$97,459
Average Home Value 13Q3	$98,137
Average Home Value 13Q4	$96,150
Average Home Value 14Q1	$95,453
Median Home Value Q1 2014	$79,180



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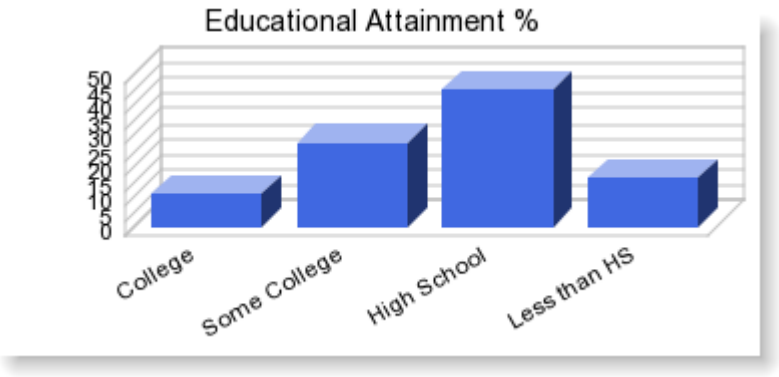
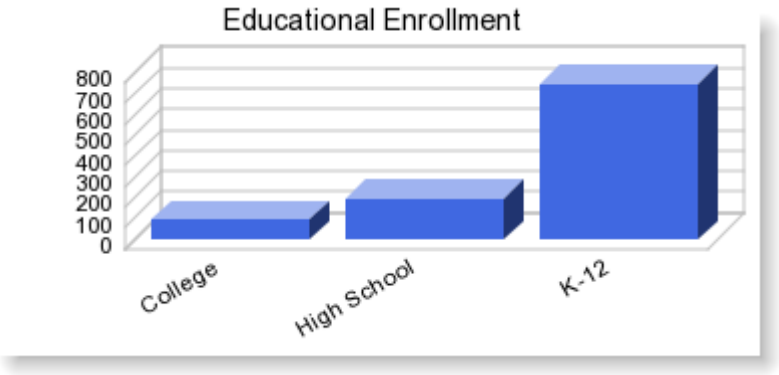
Educational Attainment

Geography: **Burns Flat Market Area**

Educational Attainment	
College - Associate	123
College - Bachelors	226
College - Doctorate	1
College - Masters	57
College - Professional	8
Grade Less than 9	98
Grade 9 to 12	338
High School	1,214
Some college	618
Total Educated	2,684



Educational Enrollment	
College/Graduate/Professional school	103
High School	203
Kindergarten/Elementary school	662
Not Enrolled	3,198
Nursery school/Preschool	96



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STI: PopStats - Economic Snapshot Summary

Geography: **Burns Flat Market Area**

Population Demographics

	2000 Census	Q1 2014 Estimate	2019 Projection	% Change 2014 to 2019
Total Population	3,875	4,262	4,331	1.61%
Total Households	1,499	1,623	1,653	1.82%

Households by Income

	2000 Census		Q1 2014 Estimate		2019 Projection		% Change 2014 to 2019
$0 - $19,999	463	30.87%	320	19.72%	238	14.44%	-25.45%
$20,000 - $49,999	680	45.38%	577	35.57%	550	33.30%	-4.67%
$50,000 - $74,999	221	14.76%	312	19.23%	277	16.80%	-11.06%
$75,000 - $99,999	67	4.44%	220	13.58%	235	14.23%	6.70%
$100,000 - $149,999	41	2.77%	130	8.05%	254	15.38%	94.42%
$150,000 +	26	1.75%	62	3.82%	94	5.74%	52.91%
Average Hhld Income	$40,169		$54,417		$65,931		
Median Hhld Income	$30,075		$43,694		$53,281		
Per Capita Income	$15,536		$20,721		$25,157		

Residential Employment

	2000 Census		Q1 2014 Estimate		% Change 2000 to 2014
Total Labor Force	2,912		3,152		8.2%
In Labor force	1,790	61.45%	1,916	60.79%	7.04%
Employed	1,699	94.90%	1,851	96.60%	8.97%
Unemployed	87	4.87%	64	3.32%	-27.05%
In Armed Forces	4	0.13%	1	0.04%	8.21%
Not in Labor force	1,123	38.54%	1,236	39.20%	10.08%

Residential Employment by Industry

	2000 Census		Q1 2014 Estimate		% Change 2000 to 2014
Admin Waste Services	32	1.89%	37	2.00%	15.20%
Agriculture/Mining/Construction	403	23.71%	573	30.95%	42.26%
Education Services	424	24.96%	340	18.38%	-19.76%
Financial/Insurance/Real Estate	126	7.41%	97	5.25%	-22.75%
Information Services	14	0.82%	5	0.26%	-64.49%
Management Services	0	0.00%	0	0.00%	0.00%
Manufacturing	139	8.16%	106	5.70%	-23.87%
Other Professional Services	88	5.20%	41	2.19%	-54.05%

Professional Services	24	1.40%	42	2.28%	76.54%
Public Administration	102	6.00%	95	5.13%	-6.72%
Transportation	86	5.07%	145	7.84%	68.56%
Wholesale/Retail	206	12.14%	299	16.15%	45.05%

Residential Occupation

	2000 Census		Q1 2014 Estimate		% Change 2000 to 2014
Blue Collar	801	47.21%	942	50.91%	17.52%
Building Maintenance & Cleaning	58	3.46%	120	6.47%	103.12%
Construction	250	14.72%	304	16.44%	21.69%
Farming, Fishing & Forestry	25	1.50%	7	0.38%	-71.68%
Food Preperation/Serving	49	2.91%	20	1.10%	-58.68%
Personal Care	99	5.87%	79	4.29%	-20.29%
Production/Transportation	278	16.41%	353	19.06%	26.60%
Protective	39	2.31%	58	3.14%	47.67%
White Collar	896	52.78%	908	49.08%	1.32%
Healthcare support	93	5.49%	39	2.12%	-57.83%
Managerial/Executive	187	11.01%	254	13.71%	35.68%
Office Administration	189	11.13%	224	12.10%	18.52%
Professional Specialty	249	14.66%	200	10.81%	-19.63%
Sales	178	10.49%	191	10.32%	7.21%

Businesses & Employees

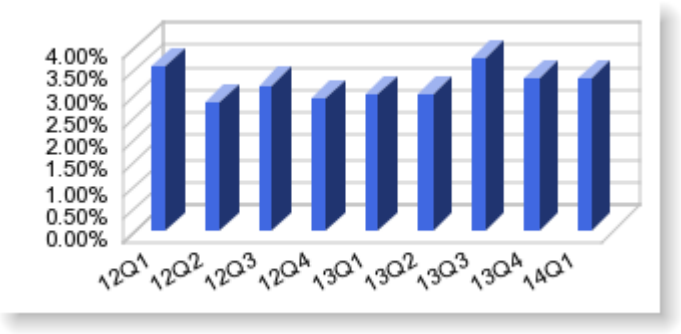
Workplace Employees (Full Time Employment)	635
Workplace Establishments	88

Employee Salary and Demand

Average Salary	$35,918
National Average Salary	$45,714

% Unemployment Rate by Quarter

	Q1 2014 Est
Est 12Q1	3.60%
Est 12Q2	2.81%
Est 12Q3	3.16%
Est 12Q4	2.89%
Est 13Q1	2.99%
Est 13Q2	3.00%
Est 13Q3	3.79%
Est 13Q4	3.33%
Est 14Q1	3.33%



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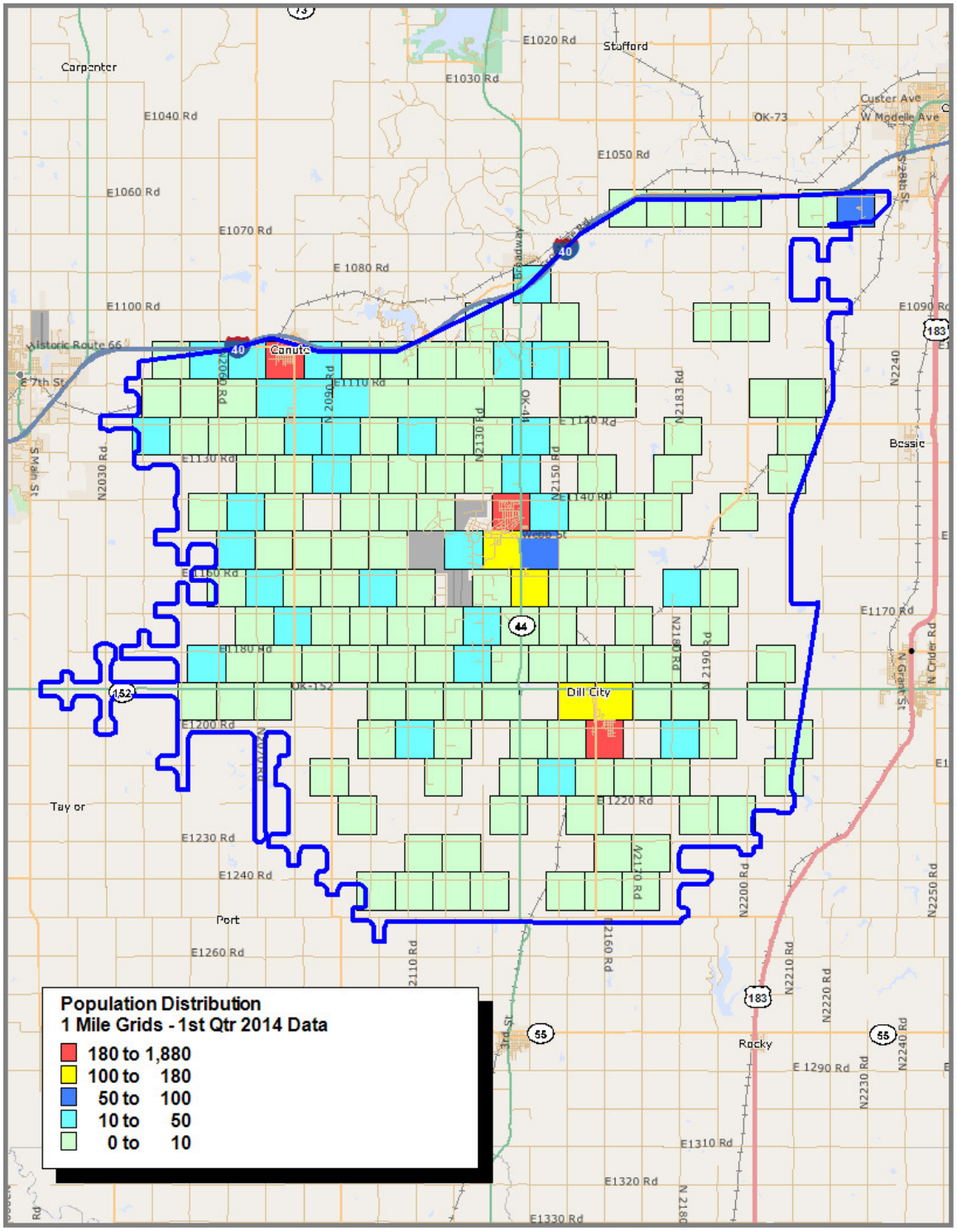
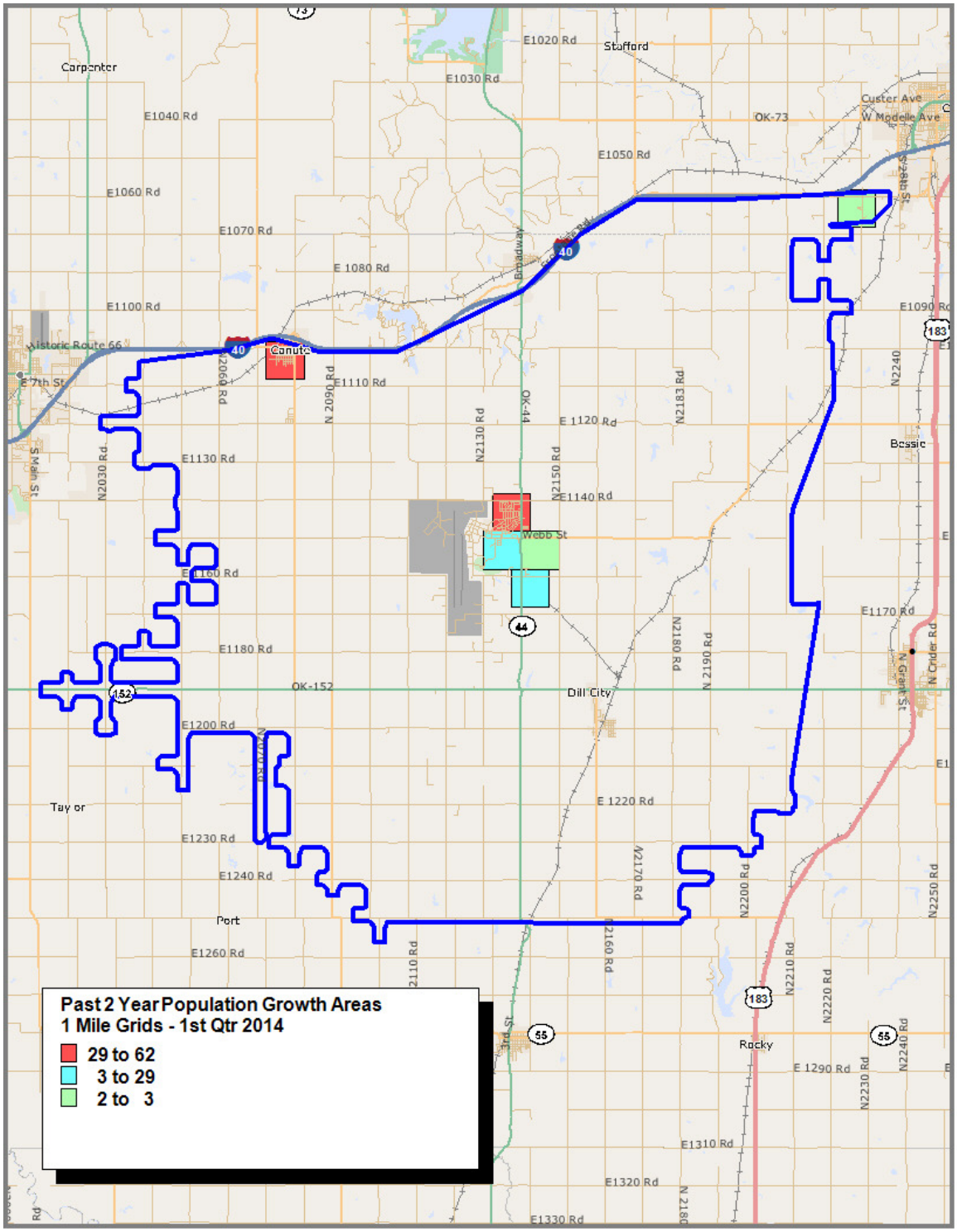
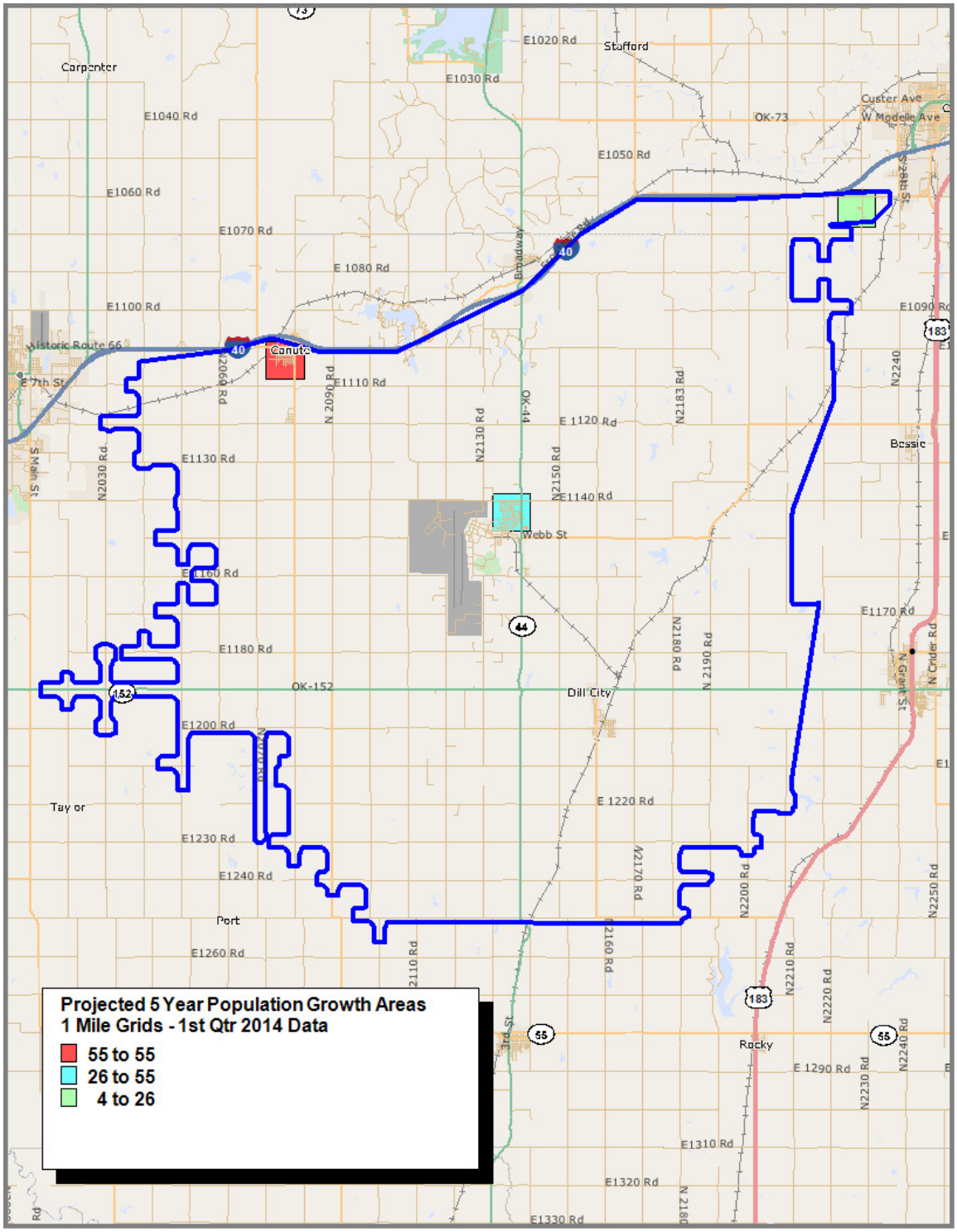
Thematic Maps - Population Distribution



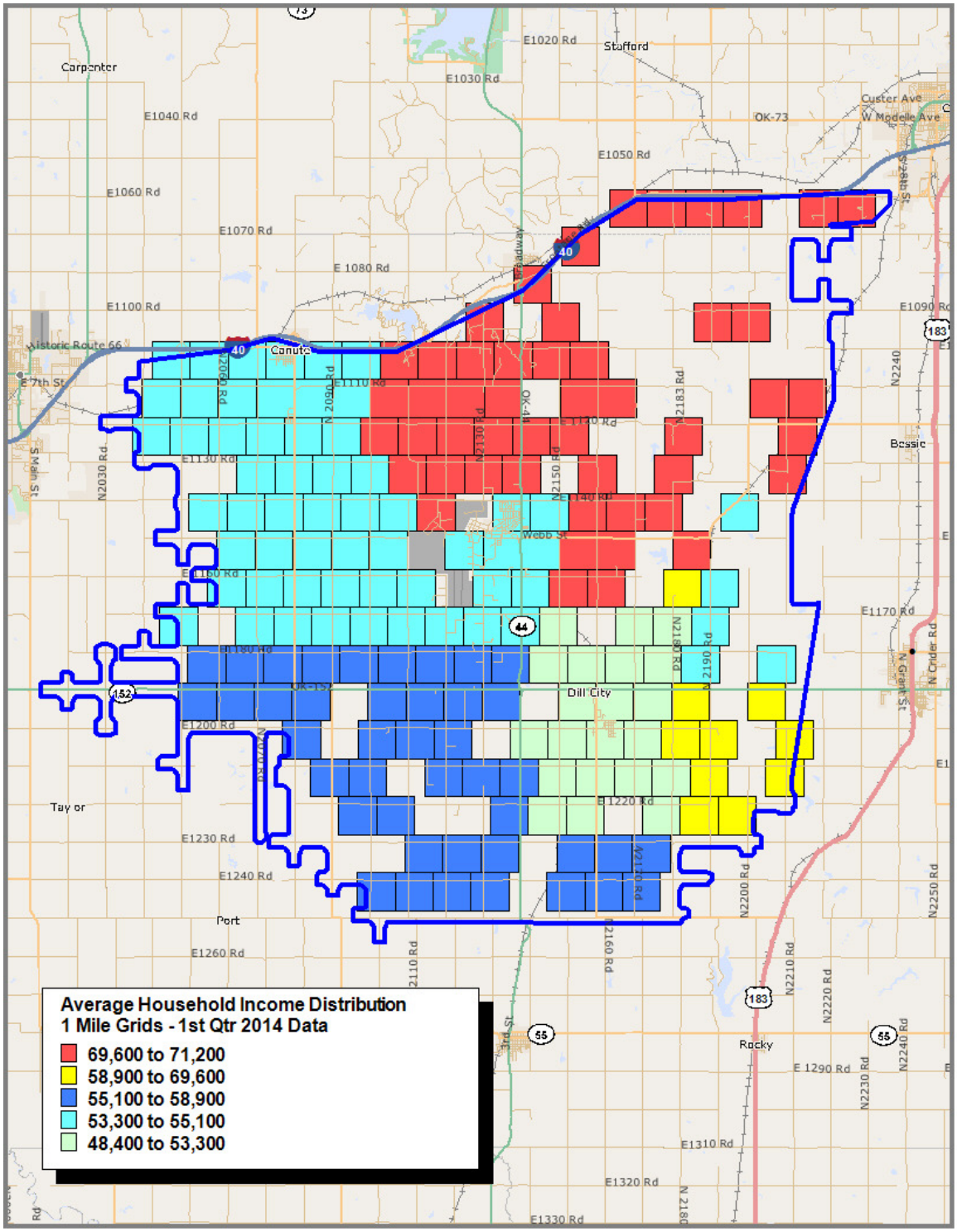
Past 2 Year Population Growth Areas



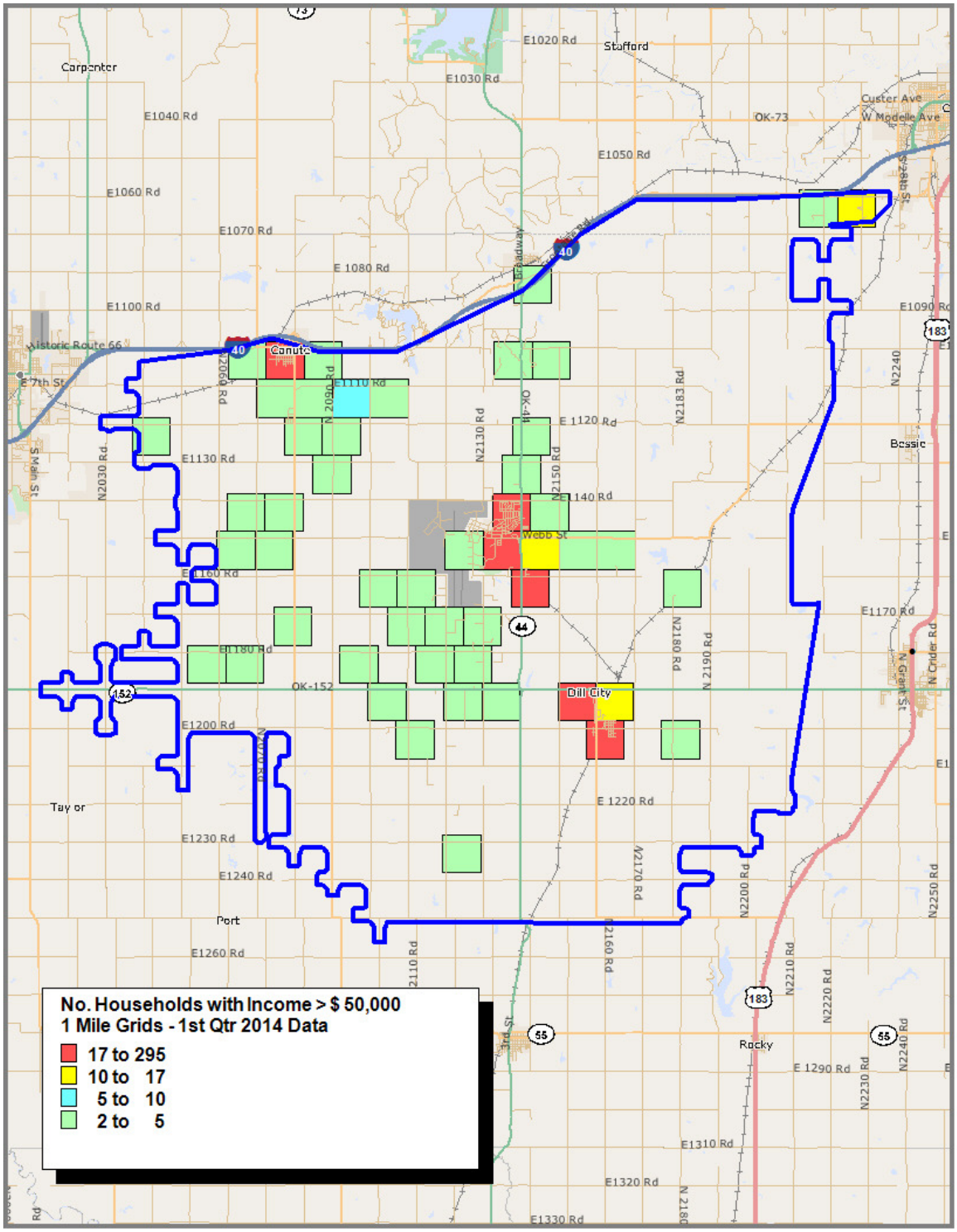
Projected 5 Year Population Growth Areas



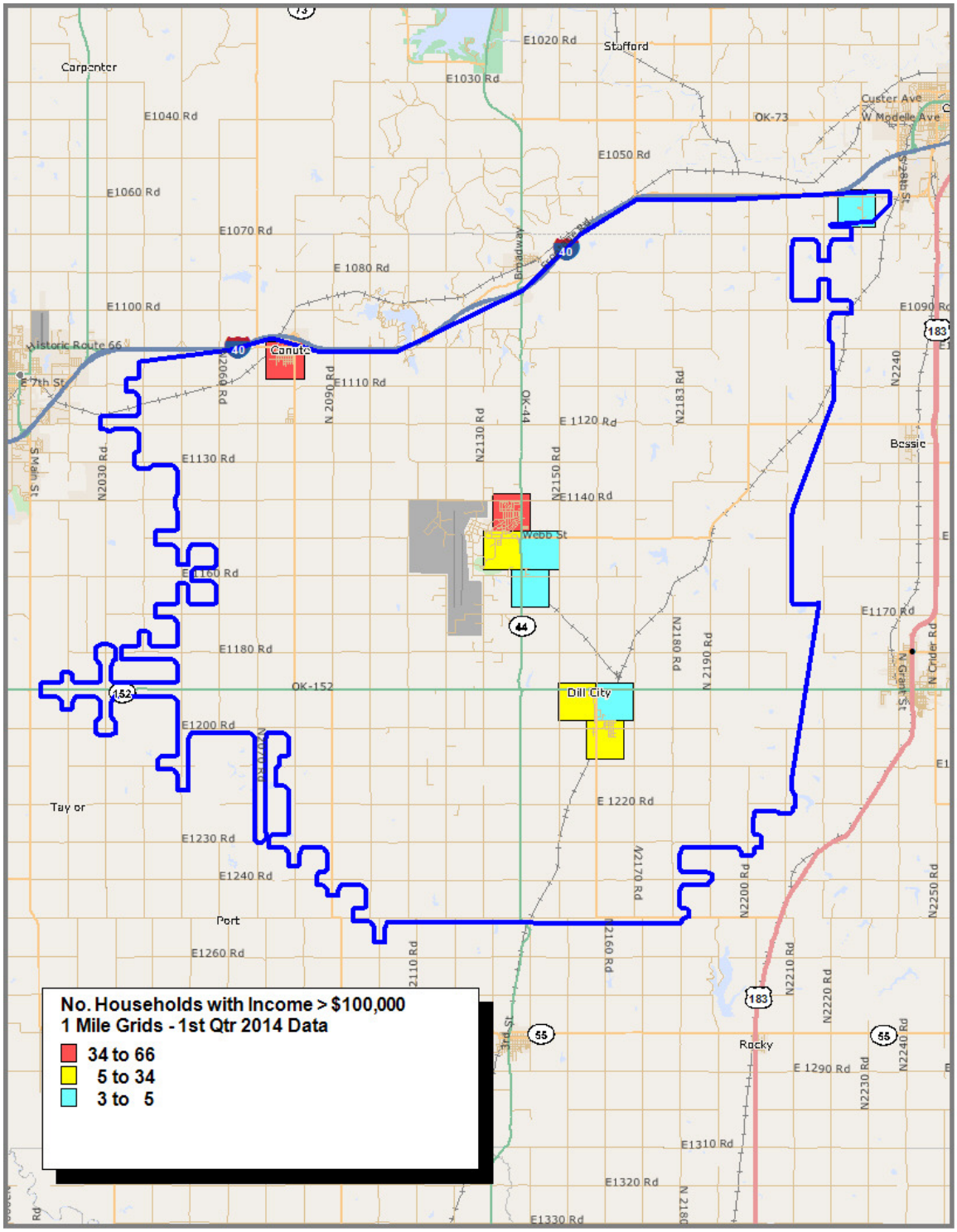
Average Household Income Distribution



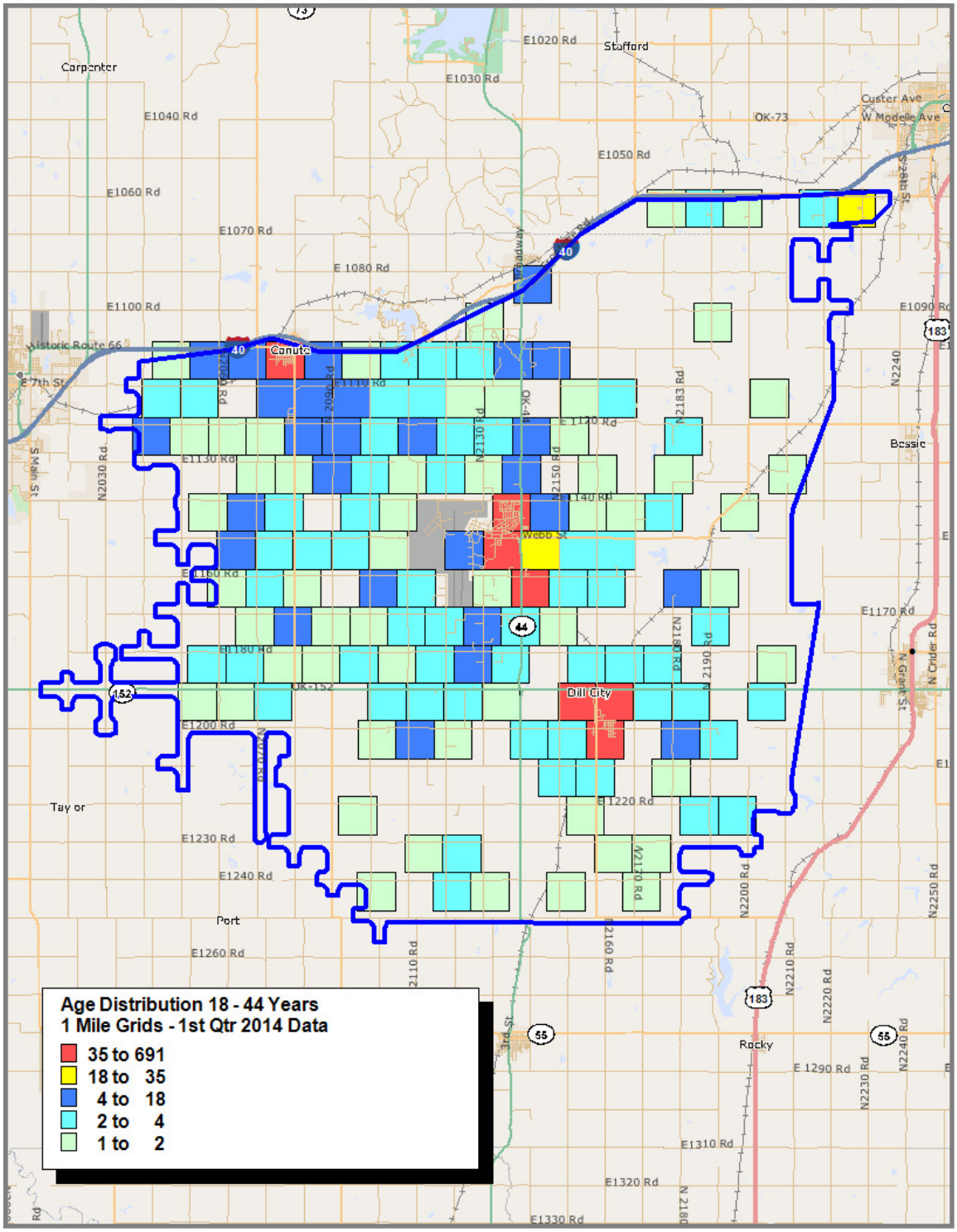
Number of Households with Incomes > $50,000



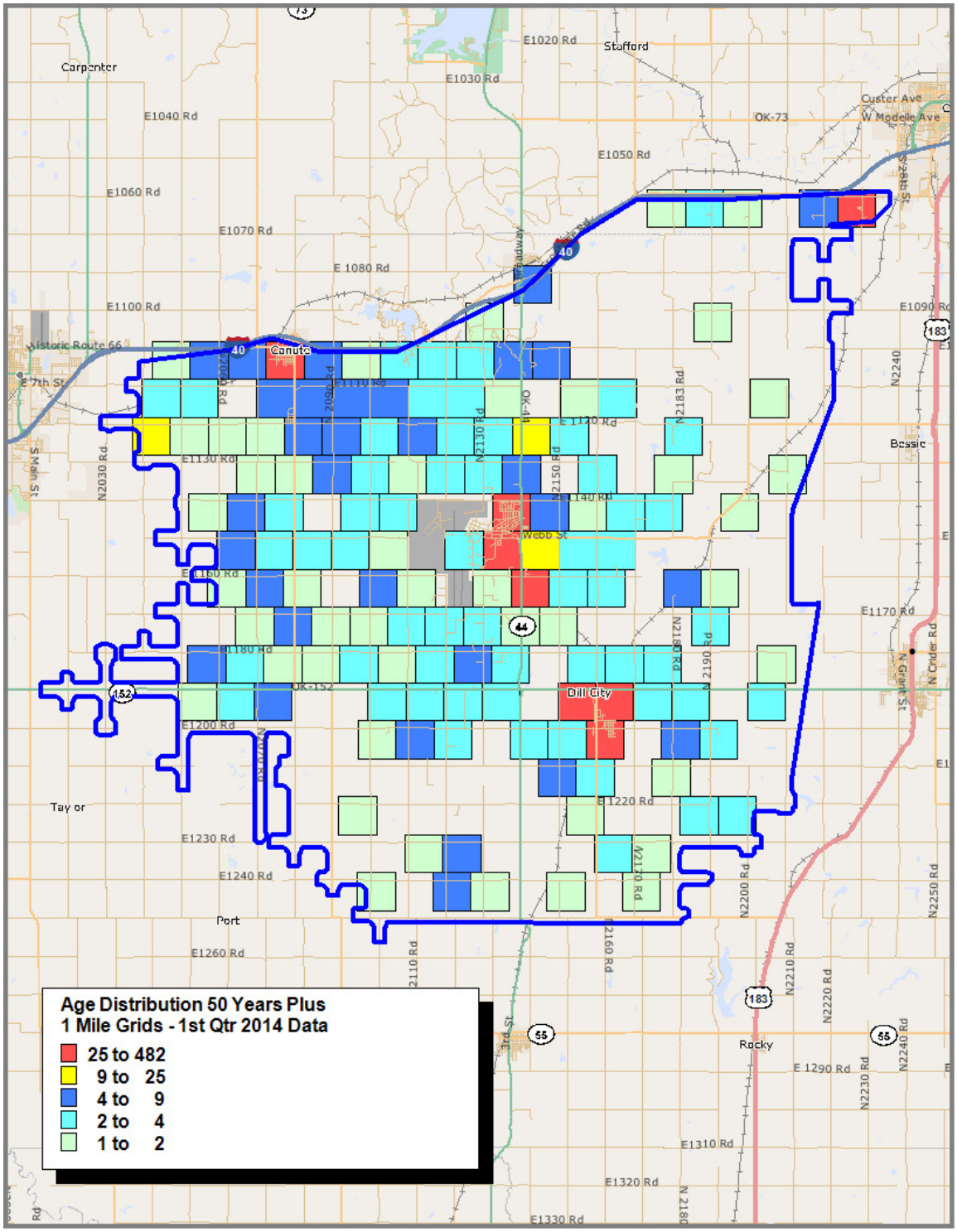
Number of Households with Incomes > $100,000



Age Distribution 18 – 44 Years



Age Distribution 50 Years Plus



Aerial

Cheyenne Rd
Osage Rd
44
Apache Trl
Cherokee Trl
Potomac Rd
Pawnee Rd
D Ave
C Ave
B Ave
10th St
Mahaney St
Holcomb Dr
Sooner Dr
4th St
Webb St
9th St
Burns Flat
Birch St
2nd St
Clinton-Sherman Airport
Country Club Dr
Clinton-Sherman Airport
Little Elk Creek
N2430 Rd
44
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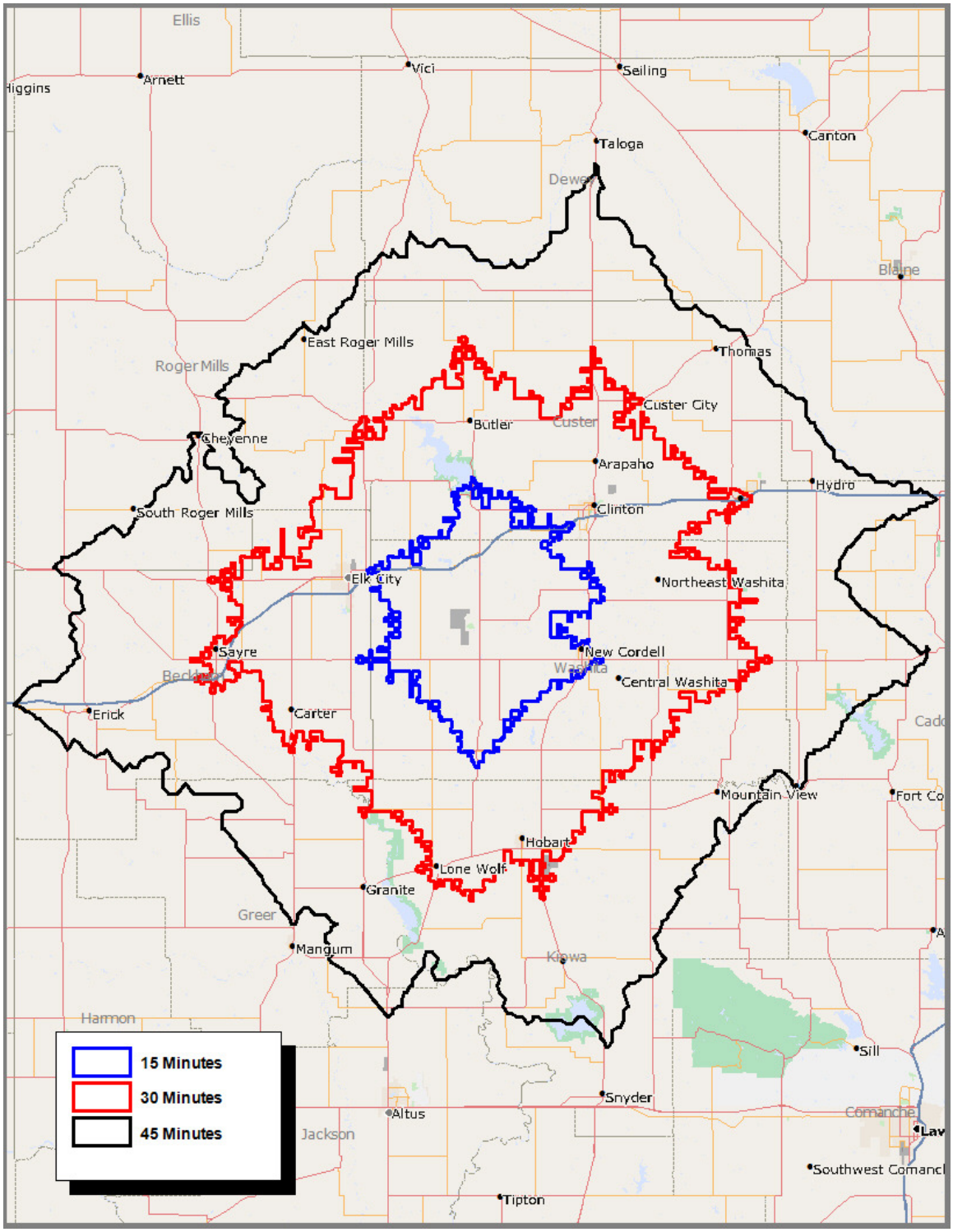
Burns Flat – 15-30-45 Minute Drive Areas



STI: PopStats - Demographic Snapshot Comparison Report

	15 Min.	30 Min.	45 Min.
Population Demographics Q1 2014			
Total Population	8,945	54,356	81,781
Male Population	48.80%	50.96%	51.15%
Female Population	51.19%	49.03%	48.84%
Median Age	37	35	35
Population Density (per sq. mi.)	24.94	31.25	18.53
Employees (Full Time)	1,615	27,047	33,606
Establishments	224	2,120	2,735
Income			
Median HH Income	$42,995	$47,326	$46,640
Per Capita Income	$22,114	$23,503	$23,507
Average HH Income	$56,257	$61,662	$61,124
Households			
Total Households	3,516	20,718	31,451
Average Household Size	2.50	2.48	2.45
Housing Units			
Owner Occupied Housing Units	60.99%	57.02%	57.80%
Renter Occupied Housing Units	24.47%	28.87%	27.20%
Vacant Housing Units	14.53%	14.09%	14.99%
Race, Includes Hispanic			
White	87.93%	80.62%	82.24%
Black	0.73%	3.50%	3.07%
Asian or Pacific Islander	0.25%	0.73%	0.67%
Other	11.07%	15.13%	14.00%
Ethnicity			
Hispanic	8.29%	13.74%	11.37%
Non-Hispanic	91.70%	86.25%	88.62%

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PopStats Demographic Data

This PopStats demographic data utilized in this report is provided by Synergos Technologies. This data is updated quarterly to end users based on new ZIP+4 data (note that new data and statistics are delivered monthly, updated quarterly). This data is modeled where a growth factor is derived for every ZIP+4 in the country. This application occurs via a proprietary model that uses this information as well as other pertinent factors (see below) to generate a current estimate. The data sources for PopStats datasets come from:

- United States Postal Service (USPS)
- United States Department of Defense (DMDC)
- United States Census Bureau
- National Center for Education Statistics (NCES)
- Federal Financial Institutions Examination Council (FFIEC)
- Internal Revenue Service (IRS)
- Bureau of Economic Analysis (BEA)
- Bureau of Labor Statistics (BLS)
- Office of Federal Housing Enterprise Oversight (OFHEO)

Most data vendors and therefore most data analysts are using information that is delivered once annually and is based upon trended census growth figures (i.e., 1990 to 2000). Census trended data misses any new growth that may occur, particularly isolated hot communities that tend to flare up in a few years and sometimes a few quarters.

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